

He's an American legend, a straight-shooting businessman who brought Chrysler back from the brink and in the process became a media celebrity, newsmaker, and a man many had urged to run for president. The son of Italian immigrants, Lee Iacocca rose spectacularly through the ranks of Ford Motor Company to become its president, only to be toppled eight years later in a power play that should have shattered him. But Lee Iacocca didn't get mad, he got even. He led a battle for Chrysler's survival that made his name a symbol of integrity, know-how, and guts for millions of Americans. In his classic hard-hitting style, he tells us how he changed the automobile industry in the 1960s by creating the phenomenal Mustang. He goes behind the scenes for a look at Henry Ford's reign of intimidation and manipulation. He recounts the miraculous rebirth of Chrysler from near bankruptcy to repayment of its \$1.2 billion government loan so early that Washington didn't know how to cash the check.

Das Recht der Namensaktie und die Öffnung des Aktienrechts für moderne Kommunikationsmittel (Europäische Hochschulschriften / European University ... Universitaires Europeennes) (German Edition), The Last Rabbit, The Obama Revolution, Bodes Law: Finding Our Missing Planets!: A Simple To Understand Monograph On And Old Celestial Theory, Effects of Urbanization on Groundwater: An Engineering Case-Based Approach for Sustainable Development, Young people in Europe: Labour markets and citizenship, Catching the Fire: Philip Simmons, Blacksmith,

Lee Iacocca, byname of Lido Anthony Iacocca, (born October 15, , Allentown, Pennsylvania, U.S.), American automobile executive who.

Iacocca grew up in comfortable surroundings learning the nuts and bolts of business from his father who worked as a cobbler, hot dog restaurant owner and a.

11 Results Lee Iacocca is the former president of Ford Motor Company and Chrysler Corporation and a bestselling author. He spends his time traveling, giving. *Vintage Iacocca* He is fast-talking, blunt, boastful, and unabashedly patriotic. Lee Iacocca is also a genuine folk hero His career is breathtaking. While Lee Iacocca may be recognized for his shrewd business sense as arguably the best-known U.S. automotive executive since Henry Ford, it was his. An automotive giant, and the decisions that made him a superstar - LEE IACOCCA from the May, issue of *Hemmings Classic Car*. Without him, the Mustang wouldn't have had a chance - Lee Iacocca from the July , issue of *Hemmings Muscle Machines*.

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